



FROM THE PRESIDENT

Dear Rotarians –

In an excerpt from the "ABCs of Rotary", it states that in "1949, the Rotary International Board adopted the slogan "Every Rotarian an Example to Youth" as an expression of commitment to children and youth in each community in which Rotary clubs exist.

Of course, youth-oriented service projects take on many forms around the world. Rotarians sponsor athletic teams, summer camps, recreation areas, orphanages, schools, and other community-related projects that impact area youth. In every instance, Rotarians have an opportunity to be role models and mentors for the young people of their community. One learns to serve others by observing others. As our youth grow to become adult leaders, it is hoped each will achieve that same desire and spirit to serve future generations."

What a testament the above is to how important our Career Day Program is to continuing the Rotary involvement with youth in our community! I cannot begin to express my appreciation to those of you that sponsored a high school student this past Tuesday. You all were true role models for those students and I am confident they all gained a great deal by "shadowing" you that day. Hopefully the relationships that were established on Tuesday will remain strong and those students will look forward to becoming active Rotarians in the future!

Trey Pennington is to be commended on another wonderful job in coordinating this successful event. Inviting Jim Rex to be our program speaker just added icing to the cake!

Thanks again to everyone for participating and making our 2007 Career Day a hit!

Matt

Volume 52 Number 18

Issue Date: March 22, 2007

Next Meeting: March 27, 2007, 12:30 p.m.

Westin Poinsett Hotel, Ballroom

VISION 2025

A LOOK AT GREENVILLE FORWARD



Russell Stall

Russell Stall is a Greenville "boomerang;" one of those people who grew up in Greenville, left after high school, and came back 10 years ago after a 16 year sabbatical in Atlanta. After moving his marketing research company back to Greenville, Russell was inspired by the leaders of Vision

2025 to create Greenville Forward. A little over a year ago Greenville Forward was created to shepherd and facilitate the aggressive goals established by the Vision, and to empower and emerging leaders to make the goals real.

Russell's talk at this meeting will focus on how the visions and dreams of past Greenvillians (and Rotarians) have shaped Greenville into the community of which we are so proud.

Russell is trying to make a difference in Greenville through Greenville Forward and with board memberships on the Greenville Chamber, Metropolitan Arts Council, Project Host, and the Junior League Advisory Committee. He is currently Chairman of Leadership Greenville.

A graduate of Greenville High School, Russell went on to earn a Psychology degree from Washington and Lee University, and an MBA from the Goizuetta School at Emory University. Russell and his wife, Susan have two boys, ages 10 and 14, who are in school at Hughes Academy of Science and Technology and the Charles Townes Center.



FEATURE PROJECT: ROPER MOUNTAIN LIGHTS



As many of you know, Mark Dullea has done an outstanding job with Roper Mountain lights during the past several years. His leadership has taken this project to a new level. With Mark's tenure as chair now coming to an end, the club has yet to fill his very large leadership shoes. This is our major fundraiser generating more than \$130,000 net for club scholarships, grants, and other charitable causes. In spite of the fact that Mark is stepping down as chair, he continues to hold this project near and dear to his heart. He has recently presented the Board with a proposal to create an out-of-car experience for Holiday Lights attendees.

The potential revenue for this could be well over \$750,000! That's amazing! To make this successful, however, the Club must get behind this. If you have even thought of stepping forward to discuss with Mark or Matt or Neil the possibility of assisting with Roper Mountain Lights, now is the time that the club needs you most!

The out-of-car experience has the potential of being a huge success. If any of you have been to the Charleston County Park holiday light display, you may understand just what a bonus event this creates for attendees. Not only does it offer a spectacular light show, but offers shopping, visits with Santa, marshmallow toasting, and ice sculptures! It is truly an amazing experience! If Rotary can create anything close to this, it will be an amazing success! Please search your hearts and creativity and call Mark to discuss your ideas.

Roper Mountain is such a huge success and can be even bigger with new enthusiasm, new ideas, and lots of Rotary energy!



Upcoming Programs

April 24th - Andrew Sorenson, USC President **(Note: Meeting at Carolina First Expo Center!)**

May 8th - Palmetto Expo Center Renovation, John Wilusz, General Manager

The Greenville Rotarian

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William B. Boyd, RI President Rich Waugh, District Governor

Matt Shouse, President Neil Rabon, President-Elect

Elizabeth Lyons, Secretary Bob Atkinson, Treasurer

Kelle Corvin, Bulletin Editor

Spring Break is Coming!

Newsletter Deadline for the April 5th edition
will be Tuesday, March 27, 2007

An optimist is the human
personification of Spring

-Susan Bissonette



NEW MEMBER ORIENTATION

TUESDAY, MARCH 27, 2007

11:15 A.M.

ALEXANDER BOARD ROOM

WESTIN POINSETT HOTEL