



CATCH THE VISION! MAKE IT HAPPEN!

Mike deMaine, General Manager Greenville Drive to Address Club



Mike deMaine is in his seventh season as the General Manager of the Greenville Drive. Under his leadership the Drive and Fluor Field at the West End have become a symbol of civic pride in Greenville and are viewed as a key piece of the city's quality of life advantage.

deMaine is responsible for the overall operation of the franchise including all business and team operations, plus management of Fluor Field at the West End. In each of their first six seasons, the Drive set attendance marks for professional baseball in the Upstate of South Carolina and have received many league and national honors for excellence. The Drive have averaged more than 4,700 fans for each of the first six seasons and they welcomed their 2,000,000th fan during the 2011 season. deMaine was instrumental in the launch and development of Fluor Field at the West End, which was named Ballpark of the Year in 2006 and has received Field of the Year honors, in four of the last five seasons.

Off the field, under his leadership the Drive have received many accolades for their overall operation. Twice named the South Atlantic Leagues Organization of the Year (2009 and 2010), the Drive also have received national recognition from the National Sports Forum as recipients of the Overall Award for Excellence in Sports Marketing following the 2009 and 2010 seasons. The Drive are the first and only minor league franchise to win this award in competition with franchises from all major sports in North America.

Under deMaine's leadership, Fluor Field has become the preeminent venue for collegiate baseball in the Upstate, hosting more than 40 intercollegiate games over the past five seasons. In partnership with the University of South Carolina and Clemson University, he helped create the Reedy River Rivalry, an annual matchup between the two schools that has shifted the focus of the baseball world to South Carolina for one weekend each March. The Reedy River Rivalry has sold out each of its first two seasons. In 2011, in partnership with Michelin, NA and the United Negro College Fund, deMaine created and launched the HBCU Classic in Greenville featuring an annual matchup of Historically Black Colleges and Universities around Jackie Robinson Day. Fluor Field has also successfully bid on and hosted the Southern Conference Baseball Tournament in 2009 and will host again in 2012 and 2013.

Named one of Greenville Magazine's Best & Brightest in 2007, deMaine is active with numerous Greenville area community groups, serving as the Chair-elect of the Center for Developmental Services Board of Governors, current board member with the Greenville Convention and Visitors Bureau and the Urban League of the Upstate. He is also on the advisory panel for the United Negro College Fund in the Upstate and sits on the corporation of the Academy of the New Church.

Mike is a 1995 graduate of the University of South Carolina and resides in Greer, S.C., with his wife Jamie, and their four children - daughters Grace (8), Sophie (6), Lacie (4) and son Jacob (2).

Greenville Rotary meets at noon on the second & fourth Tuesday of each month at the Westin Poinsett on S. Main St.



Cary Wilson & Elizabeth Garrison



JANUARY 2012

**ROTARY
GREETERS**

Josephine Berson & Andrew Bolen



At our next meeting, remember to say a special hello to your Rotary Greeter. As part of the service to our Club, our newest members stand ready and eager to meet you when you arrive at our Club meeting. Greeting is part of our Rotary signature – a friendly smile, firm handshake and a sincere “glad you are here” message.

Be sure to meet our Red Badge Greeters at the next meeting. And consider sharing this Rotary signature moment when meeting new people in the community.

“Catch the Vision – Make it Happen”
BE A GREAT MEMBER OF THE ROTARY CLUB OF GREENVILLE

PROPOSED NEW MEMBERS

Grady Patterson

Tech Flow Scientific
Senior RF Engineer

Sponsors: David Ramseur and Jill Kintigh

Maria S. Ahn-Wilson

Comfort Keepers
Owner

Sponsors: Ken Mizuno and Elizabeth Lyons

Dave Erwin Jr.

Your Family Wealth Office
President/Principle Financial Advisor
Sponsors: Myles Golden Max Cochran

Orientation for New Members

Greenville Rotary invites you to New Member Orientation, customarily held on the fourth Tuesday of each month, starting at 11:15 a.m. Orientation is held two doors down from the Poinsett Hotel in the board room of the Greenville Symphony Orchestra office.

Help Us Recruit New Rotarians

Our club needs to expand our membership. Please check your Rolodex or Blackberry for two people you can bring to our next Discover Rotary meeting!

New Member Lunch

On the first Monday of each month, new members are invited to join other new members for lunch (dutch treat) at noon at City Range Grill, 615 Haywood Road (across from Haywood Mall). This is a great opportunity to get to know each other in an informal setting with time for conversation and networking. These meetings count as a makeup for a regular meeting up to 2 weeks before or after.

Invite your friends and colleagues who may be interested in joining our rotary club, for an informative meeting to discover what rotary is all about, and how they can participate. If you cannot attend with your guest, let Mandy know and she will arrange for someone to host your guest.

If you have someone who is interested in attending please contact Mandy Dutton
clubadmin@greenvillerotary.com



STRANGE STUFF

From the feedback I've received from many of you in the past week, it seems that our "Mid-Year Review" program at the January 10 meeting was a success. Although we did run a bit overtime, the great majority of those attending stayed with us to the end. That's always a good sign! There was, obviously, a lot of information to cover, and I appreciate the efforts of the officers and board members to disseminate it all in a brief format. The second meeting in June will offer a reprise/final update as we will present "The Year in Review." I'm confident that we will all be able to see the results of the hard work everyone has put in to our Club this year.

It may be January, but baseball season will be here before we know it! To help get us all in the mood, Mike DeMaine, General Manager of the Greenville Drive, will present our program on Tuesday. Even if you aren't a die-hard baseball fan, you have to appreciate all the contributions that the Drive organization – from owner Craig Brown to Mike to our own Nate Lipscomb to all the staff, coaches and players – has made to the Greenville community in their relatively short time here. They have certainly been an outstanding corporate example of "Service Above Self" for Greenville and the upstate. Don't miss this golden opportunity to get the latest scoop.

If you look ahead on the Club calendar, you will notice that there are a number of exciting programs planned for the next couple of months. Our annual Vocational Day, Law Enforcement Recognition Day, and Literacy Day meetings are always high points of every year. We will also have a special Black History Month presentation, the eagerly-anticipated final report and check presentation from our highly-successful 20th year of Holiday Lights, and a program featuring the Group Study Exchange teams, both outbound and inbound, between District 7750 and District 4680 in Brazil. These months really do offer us all an opportunity to experience what Rotary is all about! I hope you will all plan to be part of each of these important events.

Let me return briefly to a couple of issues raised during the Mid-Year Review. Not surprisingly, these are membership and the Rotary Foundation. Folks, we are clearly "behind the power curve" in both of these areas as we pass the midpoint of the Rotary year. I can set goals, the officers, board members and committee members can work hard to promote the goals, but only YOU can do what is necessary to meet the goals. We have met challenging goals before in both of these vital areas. I encourage you to step up to the plate (couldn't resist the baseball allusion), and to do your part to meet our membership and Foundation targets. It isn't that hard, but it does require each of us to make a concentrated effort. Thanks for your continued support of the Rotary Club of Greenville and of Rotary efforts around the world.

See you on Tuesday for the next meeting of the best and best-looking Club in the Rotary world.

Yours in Rotary Service



Exciting Opportunity for Greenville Rotary Members

February 16 (12:00-1:00) **Facebook Training for Members** – Greenville Chamber of Commerce/Ogletree Deakins Room – Training Provided by DNA Creative Communications

February 23 (12:00-1:00) **Twitter Training for Members** – Greenville Chamber of Commerce/Ogletree Deakins Room – Training Provided by DNA Creative Communications

For more information about sessions please contact Debbie Nelson 235-0959 ext 2 or debbie@dnacc.com



District 7750 Conference 2012 March 2-4

[Hilton Oceanfront Resort](#)
23 Ocean Lane
Hilton Head Island, SC 29928
843-842-8000

[Make Hotel Reservations Online](#)

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www.GreenvilleRotary.org



Each One Recruit One

Rotary Club of Greenville

2011-2012 Membership Goal: 60

Stephanie
Knobel

Ashley
Foster

Cindy
Roddey

Jacqui
Bomar

Melitta
Holeambe

Scott
Timmons

Paul
Savas

Rad
Smolla

Josephine
Bernson

Fay
Brown

David
Smith

Scott
Powell

Anna
Bowen

Ravi
Sastry

Katie
Johnson



Upcoming Speakers

24-Jan	Mike DeMaine, Greenville Drive
14-Feb	Law Day
28-Feb	Black History Month Presentation, Jeremiah Dew
13-Mar	Career Day
27-Mar	Group Study Exchange both Inbound and Outbound Teams
10-Apr	Literacy Day
24-Apr	Robert "Bobby" M. Hitt III, Secretary, South Carolina Department Of Commerce
8-May	Greg Hillman - SCLaunch
22-May	Governor Nikki Haley

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ROTARY HISTORY QUIZ

The question from the last issue of *The Greenville Rotarian* was:

In 1959 the Rotary Club of Brisbane, Australia began a program for youth that was adopted by Rotary International in 1971. That program is:

- a. Rotary Youth Exchange
- b. Rotaract
- c. Rotary Youth Leadership Awards (RYLA)
- d. Interact

The answer is:

- c. Rotary Youth Leadership Awards (RYLA)

And the question for this issue is:

The Rotary Club of Greenville was organized in 1916 through the efforts of what club?

- a. Birmingham
- b. Atlanta
- c. Savannah
- d. Charlotte



Feb 20th - 5:30PM - 7:30PM
533 Haywood Road
234-0334



Mar 19th - 5:30PM - 7:30PM
550 South Main Street
335-4200

The Rotary Club of Greenville hosts a monthly evening fellowship hour open to Rotarians from any club.

Typically held at a Greenville-area restaurant, the Health & Happiness Hour (HHH) includes complimentary hors d'ouvres, a cash bar and great fellowship with Rotarians in a non-meeting setting.

These events are typically on the third Monday of each month at 5:30pm, although schedules may change. HHH events count as a makeup.

Be sure to check the [Club Calendar](#) for location and possible date changes.



FACE OFF

AGAINST POLIO

02/12/2012



Mark February 12, 2012 on your calendar for an afternoon of Rotary fun and family fellowship when we gather to enjoy an ice hockey game at the BI-LO Center in Greenville to benefit our polio eradication efforts. The game begins at 4:05 p.m. but come early! Interact Members will apply purple pinkies to anyone (male or female) who wants one. We will give out Rotary information and you won't want to miss the silent auction of sports memorabilia, weekend get aways, evenings out and more.

There will be a reception prior to the game to honor new Paul Harris Fellows, new Paul Harris Society members, and new major donors. Presenting these awards will be Rotary International Foundation Trustee John Germ, and Rotary Zone 33 Polio Plus Coordinator Rocky Jacobs.

The National Anthem will be sung by former Rotary Ambassadorial Scholar Tina Broussard. Tina lives in Greenville now and is a choral director, vocal teacher,

and opera singer. We will also recognize our military veterans.

Mayor Knox White of Greenville will present the keys to the city to our out of town Rotary VIPs. There will be commemorative hockey pucks and hockey shirts for purchase and a "chuck a puck" contest during intermission.

We are doing all of this to meet our Polio Plus Gates Challenge and raise Rotary awareness in the Upstate. Be a part of this amazing event. Buy your tickets on the district website. \$16, \$12 and \$8 seats available. Tickets will make great stocking stuffers and fun, pre-Valentine gifts.

PDG Barbara Shayeb
864-640-8579
bsh6890@aol.com

Barbara has 300 tickets and would be happy to come to any club to talk about the event and provide tickets. One suggestion is that Rotarians can buy the \$8 tickets and give them to charity or to their Interact Club members.

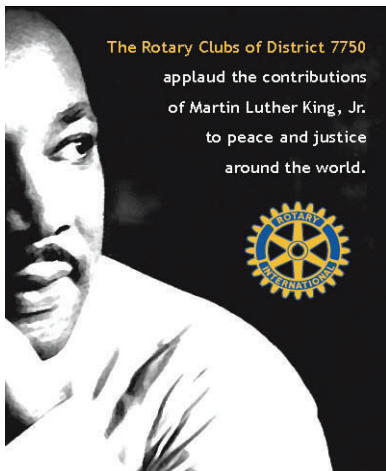


Rotarians Participate in MLK Dream Weekend Celebration



District 7750 sponsored a table for the MLK Dream Weekend Celebration. Dee Kivett, Judy Prince and Elizabeth Lyons pictured.

MLK Dream Weekend now in its seventh year delivered upon its mission to honor Dr. King's legacy through a demonstration of diversity, community spirit and inspiration and members of Rotary District 7750 were there to witness it. As a silver sponsor of MLK Dream Weekend, Rotary attendees were able to hear speaker, Roland S. Martin, an award-winning and multifaceted journalist and author as he delivered the keynote address at the annual MLK Diversity Banquet. Martin's speech focused on the individual responsibility we each have to correct the ills of society today. He challenged the audience to rebuild our communities house by house, street by street, block by block, neighborhood by neighborhood, city by city, state by state, and then the country. He said it's not just enough to show up for an MLK celebration to be able to check it off the list but to "Wake Up" and take action like Dr. King did and do something to bring about positive change. This call to action is directly in alignment with Rotary's mission of service before self.



By Nika White, Chair, Diversity Committee

Under the leadership of District Governor Gary Goforth, District 7750 raised funds to be a Silver Sponsor of the MLK Dream Weekend Diversity Banquet held in Greenville on Friday, January 13, 2012. As part of the Silver Sponsorship, an ad designed by Debbie Nelson of the Rotary Club of Greenville appeared in the Commemorative Booklet provided all 1100 attendees. A smaller version of the ad for the booklet is shown below. The ad illustrates how Martin Luther King's devotion to peace and justice worldwide is synonymous with Rotary's mission.



Ashley Sitton on the left and Ashana Taylor on the right.

RYLA students were invited to join the Rotary table at the MLK Diversity Banquet. Ashley Sitton and Ashana Taylor, two RYLA students sponsored by the Rotary Club of Greenville, are pictured above.



Money Smart Instructions at MLK Dreams in Action Day

presenting a workshop to a full audience.

On the MLK Dreams in Action Day held on Monday, January 16 at Greenville High School, Rotarians Carlo White and Jeremy Strickler from the Rotary Club of Greenville conducted two workshops on money matters. Rotarian Jeremy Strickler is pictured here

presenting a workshop to a full audience.

Nika White who serves as the Diversity Committee Chair for Rotary of Greenville is a co-founder and marketing director for MLK Dream Weekend.

This is the first time that Rotary District 7750 has sponsored this initiative, and it is hoped that Rotary Clubs throughout District 7750 will support a Silver Sponsorship for the MLK Diversity Banquet in 2013.

By Judith Prince

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Upcoming Discover Rotary

January 25 - 7:30 Commerce Club
 February 8 - 7:30 Commerce Club
 February 22 - 7:30 Commerce Club
 March 14 - 7:30 Commerce Club
 March 28 - 7:30 Commerce Club



Reach Within to Embrace Humanity

January Birthdays

Member Birthdays	Birthday
Shouse, J. Matt (MATT)	17-Jan
Stanton, Nancy B. (NANCY)	18-Jan
Warne, Charles R. (CHARLES)	18-Jan
Golden, Myles R. (MYLES)	20-Jan
Hendry, Ted (TED)	21-Jan
Jain, Manoj (MANOJ)	21-Jan
Bolen, John Andrew (ANDREW)	22-Jan
Cantey, Anne (ANNE)	22-Jan
Carpenter, Schaefer M. (SCHAEFER)	23-Jan
Lane, Rhemar P. (RHEMAR)	23-Jan
Bomar, Jacqui Marie (JACQUI)	24-Jan
Watkins, Kirk (KIRK)	25-Jan
Coan, Sandi (SANDI)	26-Jan
McPherson, G. Bruce (BRUCE)	29-Jan

The Greenville Rotarian

Newsletter of the Rotary Club of Greenville

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January 19, 2012

RI President	Kaylan Banerjee
District Governor	Gary Goforth
President	Bert Strange
President-Elect	Elizabeth Lyons
Secretary	Judith Prince
Treasurer	Terry Weaver
Bulletin Editor	Tim Nanney

Rotary Club of Greenville

728 N. Pleasantburg Drive
 Greenville, SC 29607
 Office: 864-235-2293
 Fax: 864-235-3328

Office Hours

Monday - Thursday - 9:00 am to 2:00 pm
 Friday - 9:00 am to 12:00 am

Make-up Reminder

Remember that **you** are the best manager of your attendance and make-up record. If you need a make-up for a missed meeting, and you have attended an authorized make-up event (committee meeting, Health & Happiness Hour, New Member luncheon, service project work, etc.), you should enter the make-up from your personal page in the District and Club Database (DaCdb). Should you encounter any problem with the procedure, feel free to e-mail Mandy (clubadmin@greenvillerotary.org).

